DID YOU KNOW?

Fair Trade Cardiff

Fairtrade offers farmers and producers in the developing world the potential of a secure market, enabling a fair and consistent price for their produce that reflects the true cost of production. It also empowers us as consumers to take responsibility for the role we play when buying products from the developing world.

The principles of fair trade are also important in the Welsh context. Retailers, especially large supermarkets, constantly strive to reduce costs and this ultimately means a reduction in the price paid to farmers. This can have an effect on the viability of farms and farming. It is now possible, through farm shops, farmers’ markets and Women’s Institute markets, to buy food and goods direct from the producers.

Wales became a Fair Trade Nation in 2008.

In 2014, Cardiff celebrated 10 years as the world’s first Fairtrade Capital City.

Over 4500 Fairtrade certified products have been licensed for sale in the UK.

WHAT THE COUNCIL IS DOING

The City of Cardiff Council is committed to supporting fair trade. In March 2004 Cardiff became the world’s first registered Fairtrade Capital City, an award given to the city by the Fairtrade Foundation. The Council has a policy of serving fair trade teas and coffees at meetings and actively supports Fairtrade Fortnight every year. The Council has representation on Fair Trade Cardiff, a partnership of organisations committed to promoting fair trade across the city.

Further information

www.fairtradecardiff.co.uk
www.fairdos.com
www.FairtradeWales.com

www.riversidemarket.org.uk
www.bafts.org.uk
www.fairtrade.org.uk
www.fairtrade.net
www.wfto.com
For more information:

- When shopping, choose food that bears the Fairtrade mark. Chocolate, coffee and bananas are the obvious choices, but you may be surprised to find many more Fairtrade products.

- Buy goods from BAFTS registered or WFTO fair trade shops like Fair Do’s in Canton, or the Oxfam shops across the city.

- Find where else to buy fair trade products from the Fair Trade Cardiff website.

- Ask for fair trade options when you go to coffee shops.

- Support the annual Fairtrade Fortnight events.

- Lobby your employer or school to stock fairly traded goods.

- Promote fair trade by putting up posters in your workplace or school.

- Buy produce direct from the producers – use farm shops or visit the regular Real Food Markets in Riverside, Roath and Rhiwbina.